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Your presenter

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EU OPPORTUNITIES – CHINA OUTBOUND INVESTMENT

CHINA ODI WORLDWIDE:
- In Top 3 Outward investors.
- A Phenomenon?
- Drivers?

CHINA ODI INTO THE EU
- Over $10Bill per year into Europe over past 5 years including $20Bill in 2015.
- Record Levels and lesser focus on Asia and Developing Countries. Most in UK, Germany and France.

2015 sectors: Auto, Real Estate, Infrastructure, Airports/Ports, Hospitality, IT and Comms, Financial services etc.

WHAT OF THE FUTURE?
- Chinese Govt policy to support internationalisation. Will continue to have major impact on EU for the foreseeable future. Capital flow controls. Will they impact ODI? Nothing lasts forever?

CHINA ODI: AN OPPORTUNITY & A THREAT?
- Trade Friction? Imbalance of Investment? Free to certain sectors in China
- NB China “Investment” also includes tourism & students

Opportunities in Trade with China: China Outbound and e-commerce
EU OPPORTUNITIES – CHINA ODI

THE IMPACT OF BREXIT

- China Invested E15bn in UK between 2000-2015
- First Impressions from inside the market:

A MAJOR LONDON LEGAL FIRM

- “Investors expressing concern. Some stopped the process.”

FDI PROMOTION AGENCY

- “Too early to be sure but Chinese Govt organisations raising concerns. Potential investors unsure. Uncertainty. But cheaper to invest now.”

HK SAR REACTION

“KS Li is disappointed but I’ve just bought £5m sterling since the Pound went down and we are going to do so every time it does so we can then buy assets cheaper in UK.”

CHINA DAILY

“It’s likely that China will cry if UK leaves the EU”
Thank you for attention!