



# UNDERGRADUATE PLACEMENT PROGRAMME 2024-25

A one-year paid placement for penultimate year university students that invests in your future.

FDI | Lead Generation | Digital Marketing



# WELCOME

The **Wavteq Placement Programme** offers a unique opportunity for a fulfilling placement year experience. It serves as a launching pad to enrich your business knowledge, granting exposure to the global operations of an SME. Through this programme, you'll refine your skills and uncover the career path you aspire to pursue.

wavteq



# TESTIMONIAL

Wavteq provided me with a platform to expand my professional network, interacting with professionals from diverse backgrounds and industries. I am confident that my time at Wavteq has prepared me to excel in any professional setting.

- Matthew Eves, 2022-23 Placement Student



# ABOUT OUR COMPANY

## WHO WE ARE

Founded in 2010, Wavteq is a global provider of **Lead Generation** and **Digital Marketing** services covering all major source markets and sectors.

Our solutions enable our clients to fast-track high quality trade and investment into their locations.

## WHAT WE DO

Through cutting-edge knowledge and uniquely integrated skillsets we specialize in the development and implementation of data-driven and evidence-based trade and investment generation campaigns for economic development and investment promotion organizations.

wavteq





# WE ARE A MARKET LEADER IN FDI ATTRACTION



**\$50B**



INVESTMENT PROJECTS  
SOURCED AND  
FACILITATED



**100+**



ECONOMIC DEVELOPMENT  
ORGANIZATIONS BENEFITING  
FROM WAVTEQ SERVICES



**50**



SPECIALIST CONSULTANTS  
IN **15 COUNTRIES** TARGETING  
GLOBAL MARKETS &  
ENHANCING GLOBAL REACH

wavteq



# WHAT YOU'LL BE DOING

Over the course of 48 weeks, you'll get to see all sides of our business, all while developing the skills you need to go far. You will navigate through different segments of our business, ultimately reaching our **EMEA Lead Generation team**. You'll gain significant exposure in the following areas:



**Finance**



**Human  
Resources**



**Digital  
Marketing**



**Operations**



**Sales**



**Global Lead  
Generation**

## **Join a Supportive Team:**

You will be a valuable member of the Wavteq global team, where you'll be welcomed into a small but supportive community. You'll have a buddy who'll be your first point of call for practical help and guidance. You will have access to impartial advice, opportunities and ongoing support.



# WHAT YOU'LL GAIN



Explore applied economics with a focus on Foreign Direct Investment (FDI) in practice.

**Knowledge Development**



Develop the ability to work both independently and within a collaborative team environment.

**Personal Development**



Contribute to operational processes, gaining valuable hands-on experience.

**Operational Insights**



Hone research and communication skills through real-world applications.

**Skill Enhancement**



Aim to attend at least one trade show to develop and showcase networking skills.

**Networking Opportunities**



# WHAT YOU'LL NEED

- Must have permission to work in the UK at the start of employment (No Visa Sponsorship available).
- Currently studying full-time at a UK-based university.
- Proximity to Belfast, with the ability to attend the office 1-2 times per week.
- Already have some work, volunteering or extra-curricular experience (ideally)
- Working towards a 2:1 degree in any relevant discipline (business, economics, geography).
- While bilingualism is not mandatory, proficiency in multiple languages is highly beneficial.
- Target-driven, resilient, ambitious, and excellent communication skills required.
- Candidates should be prepared to tackle challenges, demonstrating initiative and a commitment to smarter and simpler approaches to tasks.

**Our interview process is expected to take place within the months February or March 2024.**

**wavteq**

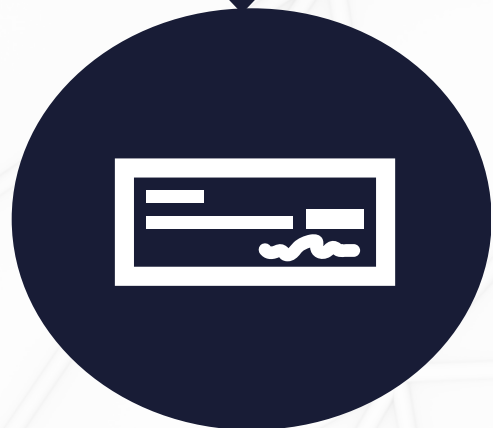




# WHAT YOU'LL RECEIVE

Working at Wavteq is immensely rewarding in every sense. We are dedicated to providing comprehensive training to ensure your success in your role, along with opportunities for career progression. We take pride in offering a competitive salary and an impressive benefits package, including 30 days of annual leave (inclusive of public holidays). Here's what you can expect:

Competitive salary



Bonus Scheme



A well-structured  
induction process



Ongoing Mentoring  
& Support



Provisional job offer  
upon graduation



Opportunity to  
attend industry  
events





# HOW TO APPLY

## Location:

You will work from home at least 3 days a week and work 1-2 days in the office in Belfast

## Start Date:

Upon offer we will inform you of your exact start date, this will be within the first 2 weeks of September 2024.

## Apply:

Please visit the careers page on our website for more details, alternatively forward your cover letter and CV to [hr@wavteq.com](mailto:hr@wavteq.com)

**wavteq**

